

PLANNING TIMELINE

How to Plan for National Retirement Security Week



National Retirement Security Week is **October 22-26, 2018**. Enacted by Congress, the event is designed to highlight the importance of saving for retirement and encourage employees to participate in their employer-sponsored retirement plans.

We've developed a variety of tools, resources and tips to make it easy to conduct your organization's National Retirement Security Week campaign. Templates or other tools are available at: www.randall-hurley.com/save-for-retirement

OCTOBER

2 TUE

DEVELOP a communication campaign for National Retirement Security Week.

3 WED

DECIDE on workplace events for National Retirement Security Week.

5 FRI

NOMINATE a super saver employee for a chance to win great prizes.

12 FRI

SEND your employees an email reminder about National Retirement Security Week and our raffle.

19 FRI

POST a flyer or share out retirement readiness infographic reminding employees about National Retirement Security Week.

22 MON

KICKOFF the week with a workplace activity.

23 TUE

PROVIDE a needs assessment handout so employees can determine their retirement readiness.

24 WED

DISTRIBUTE our Savvy Saver handout at lunchtime.

25 TH

CONDUCT a workplace activity to keep the momentum going. Visit our site for more ideas.

26 FRI

HOST an informational meeting about your plan. Use our template for guidance.

30 TUE

EVALUATE the results of your National Retirement Security Week efforts.

How can we help you improve your experience?



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